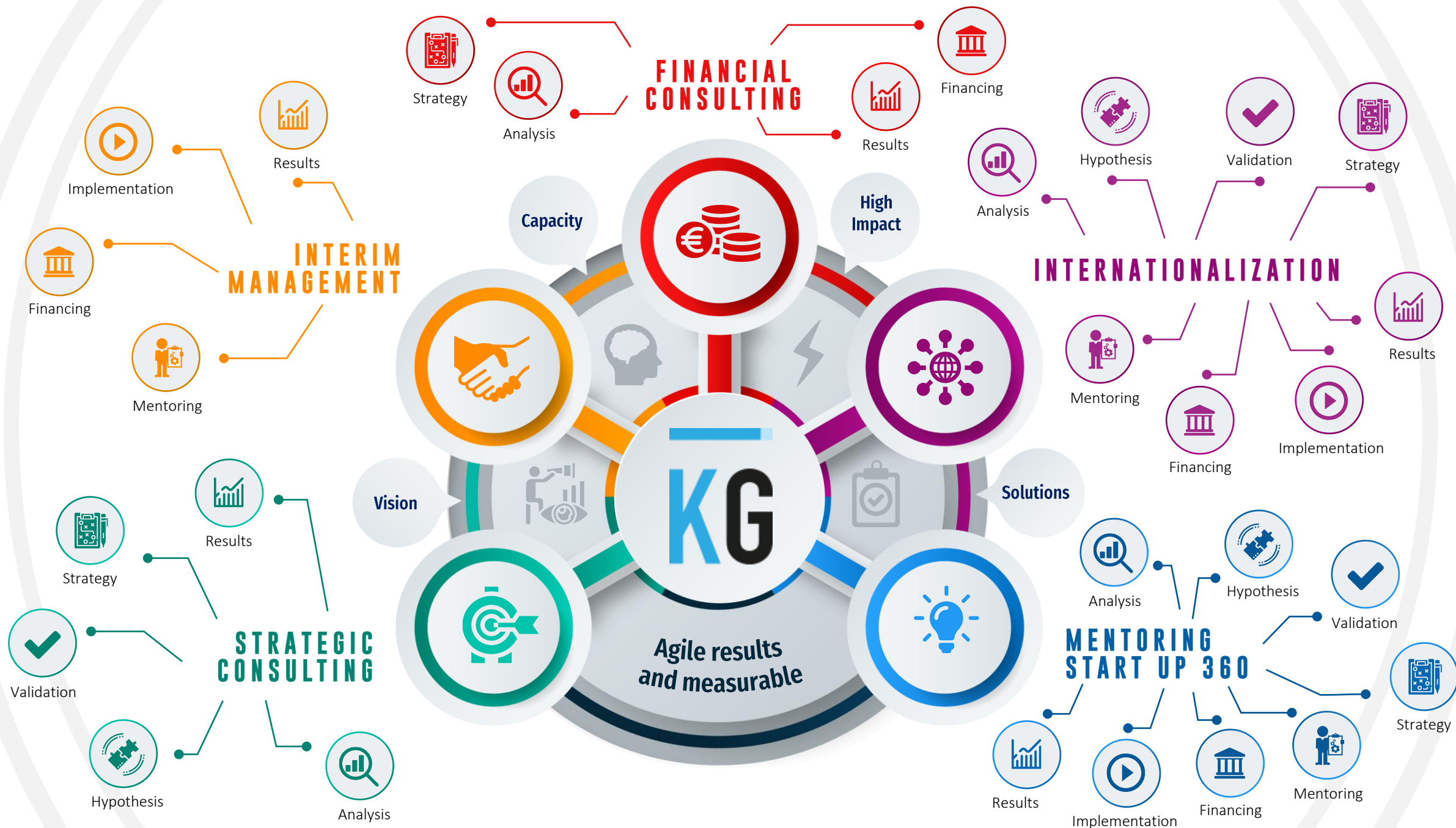




INTERNATIONALIZATION

WE UNDERSTAND THE PROCESS

Analysis

Market evolution, value, trends, competitors, market adaptation, consumer knowledge, logistics and customs information.



Validation

We contact and collect information from potential customers and distributors, validating hypotheses



Plan

We develop together with the company's management, the strategic plan to be implemented.



Introduction

We will prepare COUNTRY OF ORIGIN AND COUNTRY OF DESTINATION
New systematized internal processes.
We provide direct representation.



**We place your company
at the map**

Specialists in the US and Asia

WE HELP TO VALIDATE

market demand, through lean and agile methodologies.

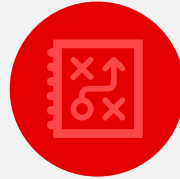


WE WILL DEVELOP A MINIMUM VIABLE PRODUCT

adjusted through the “Customer Development” process until a scalable “Market Product Fit” is reached.

WE DESIGN YOUR BUSINESS MODEL

we validate it, we set it in motion and we capture the resources necessary to scale it.



MENTORIZING THE TEAM

we contribute to the professionalization of the startup, designing an organizational structure based on the needs of the moment.

WE CONNECT YOUR IDEAS WITH THE MARKET

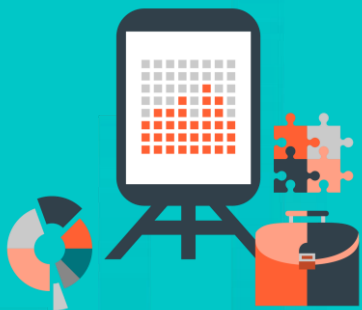


WE PREPARE THE DOCUMENTATION

for the presentation of the project, providing access to family office, business angel and possible business partners.

StartUp
360

Financial Consulting



Studies of the economic and financial state as well as its structure and leverage.



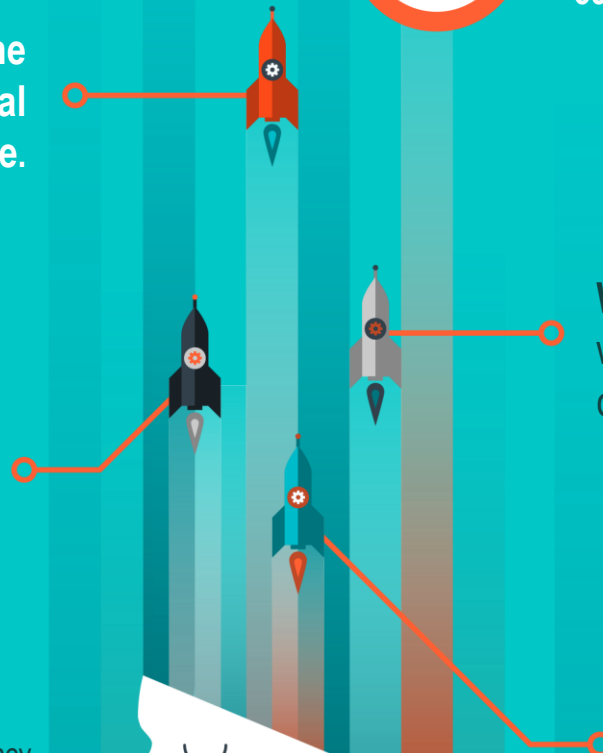
We collaborate in the development of projects and tools.

Periodic information

- ✓ Accounting
- ✓ Costs
- ✓ Control and management
- ✓ Establishment of procedures
- ✓ Scorecard and efficiency plans



One of the basic pillars for the construction of a solid and profitable company is the evaluation and management of the economic and financial status of the organization.



We prepare the necessary financial planning where daily activity and corporate strategy converge.



We focus on access to financing.



- ✓ New projects
- ✓ Ongoing projects
- ✓ Expansion or internationalization projects

Strategic Consulting

We believe in adaptability and the ability to innovation as a competitive advantage.



We develop strategic models of high added value, oriented to the action and the generation of measurable results.



Accompany the Company's Management in the process of defining, formulating and implementing the Strategic Plan.



Setting the course allows you to concentrate all human efforts and material resources in the right direction.

Exhaustive Analysis.

- Competitiveness
- Level of innovation and digitization
- Differentiating strategy
- Marketing mix
- Productivity - effectiveness
- Economic - Financial

Study of the Environment.

- Sectoral and technology trends
- Market segments, competitors and their strategies
- Consumer purchasing needs and processes

We face together with the customer, the challenges and opportunities.

Analysis

- We accompany the customer in a development and approach that combines and connects with innovative strategic models increasing the competitiveness of the company
- We believe in continuous reinvention as a competitive advantage. Creating value through the strategic model is arguably the fastest way to gain competitiveness

We take on the challenge and chart the path.

Strategy

- We define the process architecture, identifying jobs, tasks, interdepartmental interaction and tools >> **rapid and impactful transformation in the result**
- We create and automate the system of market and company observation
- >> **"continuous reinvention"**

It provides a top-notbeed view of the company, the market and the measurement of the objectives achieved.

Correct execution and acceleration of results.

Operating



Interim Management



OUR TEAM

CONSULTANTS WITH EXTENSIVE EXPERIENCE

Specialization in each
and every one of our
areas service.



CONCRETE ANSWERS TO THE NEEDS OF OUR CUSTOMERS

It can cover projects of different magnitude
through a transversal and totally
personalized service.



MAXIMUM PROFESSIONALITY AND BUSINESS VISION

We work under a consolidated team
culture with our customers,
accompanying them in new challenges
and completion of their objectives.



METHODOLOGY

MID FACT

M Measure
I Insights
D Diagnosis
F Formulation
A Approval
C Compete
T Tracing



VALIDATION

S Significant
E Effective
C Coherent
U Unique
R Resistant
E Engagement

